

# SPONSORSHIP OPPORTUNITIES

(Exclusively for European Microwave Week 2005 Exhibitors)

## Platinum sponsors will have the following:

- Co-sponsoring Horizon House /EuMA cocktail reception on Tuesday evening for exhibitors and delegates
- Recognition in the catalogue and Microwave Journal advertisements promoting the reception
- Company's logo on the event catalogue cover and welcome reception invitations
- Recognition on website
- Appropriate signage for the cocktail party prior to the reception
- Company logo on all appropriate signage around the event

**SOLE SPONSORSHIP:**  
**€30,000 for 1 sponsor**  
**or 2 x €17,500**

### • Delegate bags

The application of the company logos on the conference bags, available on an exclusive or multi-sponsorship basis. Bags will be distributed to delegates

**€10,000 or 2 x €6,000**

### • Coffee breaks

Signage relating to the 2 coffee breaks per day for conference delegates, covering the 3 day show event.

**€6,000 per day or**  
**€3,000 per 1/2 day**

### • Delegate lunches

Opportunity to sponsor the conference delegate lunch boxes on a daily basis

**Mon 3rd: €5,000 for 500 boxes**  
**Tue 4th: €7,000 for 700 boxes**  
**Wed 5th: €6,000 for 600 boxes**  
**Thu 6th: €6,000 for 600 boxes**

### • Bookmark for proceedings

To be handed out at the registration desk with proceedings when delegates arrive

**€2,500 one side or**  
**€3,500 double side**

### • Sponsored badge cords for visitors and delegates

Handed out with badges to all exhibition visitors and delegates (cords to be supplied by sponsor)

**€6,000**

### • Plastic bags

Company logos can be used in conjunction with the European Microwave Week 2005 logo on the bags containing essential literature for visitors to the exhibition

**€3,000**

### • Literature stands

Exhibition brochures/catalogues can be distributed on literature stands at the main entrances to the halls

**€1,600 / stand**

### • Cyber cafe

Opportunity to sponsor the Cyber Cafe for the duration of the exhibition through posters situated around the cafe

**€10,000**

### • Seminar Rooms

Theatre style rooms with an average capacity of 60 people can be booked to host seminars, workshops and demonstrations on a daily basis

**Prices on request**

### • On-site registration area

Posters and signage in registration area and screen saver on all on-site self registration terminals and recognition on pre-registration website

**€10,000**

### • Website banner

Banner ad with a hyperlink from the European Microwave Week 2005 conference home page (4 rotating banners for 6 months each)

**€4,000 per banner**

### • Item Sponsorship

Companies can supply 1,000 - 1,500 suitable branded items to be distributed to delegates e.g. umbrellas, note pads, pens etc.

**€3,000**